

How to Become the Media

[Activistpost](#) | April 19th 2014

Luke Rudkowski and Gary Franchi reminisce about their 9 years in media, discussing where they have been and where media is going.



As Luke states, “Be the media you want to see in this world.”

It is easier than ever to get involved; Luke and Gary offer strategies for building your presence, as well as some of the challenges facing new voices as social media begins to change their model of how people interact and share news and information.

To find out more about Gary Franchi check out <https://nextnewsnetwork.com/who-is-gar...>

Check out WeAreChange channel at https://www.youtube.com/subscription_c...

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