

Why Should Your L&D Teams Embrace Mobile Learning Solutions



With time, the advances in mobile technology have completely transformed our way of livelihood, work, and learning. Traditional corporate training methodologies are getting obsolete for the next-gen workforce with constant changes in business models and workforce dynamics. Mobile learning solutions play a significant role here.

These days, mobile phones are omnipresent. According to [research](#), a whopping 64% of employees find it essential to access their training content from a mobile device. Also, 71% of millennials feel more connected with mobile learning as compared to L&D activities provided via desktops. Such stats suggest that mobile learning solutions are widely being adopted by businesses today. With increased flexibility, they deliver a result-oriented L&D strategy for corporates allowing

their employees to avail training in a more personalized manner.

Why Mobile Learning Solutions For Employees?

mLearning provides an array of advantages for L&D teams, trainers, and employees alike. Mobile phones, packed with an effective and well-defined strategy, can go a long way in transforming the learning curve of an organization.

Improved ROI For Training

[Mobile learning solutions](#) deliver a broader reach of training programs for the corporates. Employees working in remote locations can use their smart devices to sync up with the training programs effortlessly. Also, mLearning seamlessly adjusts with the strict schedules of corporates, enabling the reduction of training time by nearly 50%. Organizations can also boost their overall revenue by implementing mLearning solutions in their corporate setup, which consequently enhances the productivity of employees. Trainers and L&D professionals consider mLearning as an ideal tool as they can use the best methodologies to deliver training to their employees.

Personalized and Effective Content Design With Re-Usability

Today's speedy work environment requires learners to acquire knowledge from an easily accessible source. With mobile phones and smart devices, both learners and trainers can access the training material and create content according to unique requirements.

With advances in mobile technology, you can also chunk down the training content, which makes the content robust and flexible. Besides, mLearning allows the employees to access and learn a concept repeatedly.

Empowering Learners

The learner-centric approach is one of the significant advantages of mLearning solutions. Management of full-time work, along with other commitments, time constraints, and continued pressure at work, is always associated with corporate learners. These can interfere with their learning. In such situations, mLearning acts as an excellent tool. It empowers learners by giving full control of their learning in their own hands. They can use their mobile phones while on the go, anytime and anywhere.

Quick Distribution of Learning

Making onsite training opportunities for employees is challenging for organizations due to the far greater mobility of staff. Also, an increasing number of employees work remotely, going beyond the traditional office hours.

With smart devices, it is now possible to work and learn anywhere and anytime. L&D teams can disseminate learning materials to employees, as mLearning solutions make it easy to adapt to this trend. From sales & marketing and IT to compliance training and product training, mLearning can be applied to everything. Moreover, learners get an excellent opportunity to keep associated with their daily job responsibilities.

Final Thoughts

Organizations of every size realize the advantages of mLearning solutions like improved knowledge retention and increased employee engagement. An increasing number of organizations will experience the benefits of mLearning solutions as it plays a crucial role in the L&D strategy of an organization. A fresh perspective for L&D professionals is required to develop a robust mobile learning structure. Perfect development can lead to the creation of effective content for learners.