

7 Mistakes That Can Get You Banned From Facebook



Facebook is not just a social media platform. It has created opportunities for people around the world. Those with E-commerce stores use Facebook for business as it helps in the advertisement of various products. As such, most online stores entirely rely on Facebook and other social media platforms for product promotion.

However, several things can cause some [problems with Facebook](#). This applies to both personal and business accounts, so ensure that you follow the Terms and Policies highlighting the dos and don'ts of this platform.

Facebook is a bit strict when it comes to the management of business accounts. That said, if the algorithm detects any strange activity in your account, you may be blocked from using Facebook services. Facebook can ban a user temporarily

or permanently depending on the seriousness of the offense that is committed.

In most cases, people get banned from Facebook for the simplest mistakes. At times users have no idea why their accounts are banned. Also, most accounts are banned by mistake due to unknown system errors.

Things That Can Easily Get You Banned From Using Facebook Services:

1. Posting Misguiding Information

When using your personal account or Facebook business account, ensure that you relay the correct information to your audience/customers. You should conduct thorough research on all products before posting them on your page. Never post any information that you are not sure about because Facebook may limit your page from reaching more people. In a worst-case scenario, the account may be banned permanently.

2. Being Too Active or Leaving your Personal Facebook Account Dormant for Long

As funny as it may sound, being too active on your Facebook account can actually get you banned. You should be careful when sending promotion links, friend requests, or any other content. Little or no activity on your Facebook account can also get you banned. Additionally, you should balance how you manage your business account and personal account. If you leave your personal account dormant for a while, Facebook may ban your business account.

3. Objectionable content

Objectionable content is any piece of information that is defamatory, false, violent, abusive, or fraudulent. At times, you can easily get carried away when engaging with your customers on your business account. As it is with most social media platforms, not everyone will like your products or what you post. You should, therefore, exercise caution when responding to negative comments. Don't say anything that falls within the bracket of objectionable content.

4. Using Fake Names

To be on the safe side, ensure that you use your real name when using Facebook services. As a matter of fact, Facebook highlights clear rules and regulations that govern how names should be written when creating accounts. There is a section called [Names on Facebook](#) that can guide you on how you should structure your name on a personal account or business account. For instance, Facebook does not allow the use of numbers and symbols when writing names. You should also avoid using titles and characters from different languages when you're assigning a name to your Facebook account.

5.Engaging in Inauthentic Behavior

If Facebook notices any suspicious activity in your account, the AI may flag your account. Inauthentic behavior can be anything that misleads your audience about the origin and authenticity of the products that you are marketing on Facebook. It may involve any other activity that goes against the terms and policies that govern the use of Facebook accounts. When advertising your products, ensure that you do it professionally without breaking any of the rules.

6. Going Against Facebook's advertising Policies

Before using ads on your Facebook business account or personal account, you should go through the advertisement policies. This will provide you with the necessary information on the types of ads that are allowed on Facebook. When running ads, ensure that you behave organically as this will prevent the Facebook algorithm from thinking you are a bot. Most accounts get banned because the advertisers create ads that are not in line with the regulations that govern the use of Facebook accounts.

7. Associating with Suspicious Accounts or Groups

The built-in Facebook AI is not only advanced but also intelligent. It can detect accounts and groups that are not following the rules to the latter. If you interact with multiple accounts or groups of that type, Facebook may ban your account. Before joining any group, you should double-check the type of content that the members post. The same applies to personal accounts, always check all profiles before sending friend requests.

What to do when banned from Facebook

In rare cases, Facebook may restore a banned account. This can only apply if the account in question was banned for no reason. If that is the case, you can file an appeal by submitting a review form to Facebook. If the platform determines that you didn't break any rules, your account may be restored. Nonetheless, if you went against any of the rules, your account will stay banned.

Read the Terms and Policies

To safeguard your account, ensure that you read and understand the terms and policies. Besides, Facebook provides its users with detailed rules that are not only easy to follow but also direct.

You should pay close attention to the guidelines when using both business and personal accounts. If you do everything correctly, you will be able to advertise your products on Facebook without experiencing any problems.