

# WiFi Backlash Trend Accelerating – Café Owners Are Starting to Limit or Ban WiFi

By Jeromy Johnson | [emfanalysis.com](http://emfanalysis.com)

Cafe owners in Sydney are realizing that “Free WiFi” comes at a cost. As [The Sydney Morning Herald reports](#), cafes are starting to limit or ban WiFi so that people will actually have real interactions. It’s economic too – allowing one customer to purchase a \$3 coffee and take up a table for five for hours on end is simply not good business practice.

As the health effects of microwave radiation come into the mainstream, this trend will only accelerate. WiFi will become just like smoking – once a ubiquitous presence in all cafes/restaurants, it is now something that is socially unacceptable (read the full article [here](#)):

*“The love affair between coffee shops and laptop-wielding customers may be dying out as coffee shop owners revolt against Sydneysiders’ demand to be wired up. Wi-Fi backlash is a trend accelerating among coffee shops, bars and restaurants, where a failure to see the benefits of Wi-Fi-induced turnover is encouraging many owners to restrict Wi-Fi or ban it.”*



The cafe of the future won't have WiFi. Hemingway's Manly manager Theo Gibson is a trendsetter. Photo Credit: Janie Barrett

Just like [Faraday Cafe](#) in Vancouver, which opened last summer, Hemingway's Manly is a pioneer in moving us toward a healthier society.

## About the Author

Jeromy Johnson helps families reduce EMF pollution. He has an advanced degree in Civil & Environmental Engineering and has worked in Silicon Valley for 15 years. Nearly four years ago he became electro-hypersensitive (EHS) when a bank of wireless smart meters was installed on his home. Through the process of regaining his health, he has discovered how to use technology safely and works with clients around the world to help them create healthy homes. You can learn more at [www.emfanalysis.com](http://www.emfanalysis.com).