

What is the Mandela Effect, and why is it happening now?



The Mandela Effect

The phrase “Mandela Effect” refers to people agreeing that they remember something differently than is officially recorded as being historical fact. The reference to Mandela is to the South African political leader, Nelson Mandela, since some people clearly remembered having seen his funeral back in the 1980s, which was decades before he later subsequently died in 2013.

Thanks to online discussion boards and social websites, people have been able to more quickly and easily confirm with others the specific things they remember differently than has officially “always been true.”

Some examples of commonly reported types of Mandela Effect include such general categories as: celebrities being alive again; changes in words in books; changes in words in movies; lyric changes in songs; some key visual elements in movies being different; product names and logos being different; changes to geography; changes to human anatomy; visual changes

to animated characters; changes to buildings; changes to names of various foods; and changes in when songs, books, and movies were released.

The Mandela Effect invites us to pay closer attention. Like a game of “spot the difference,” we browse our memories of how we remember songs, books, movies, celebrities, TV shows, and news events to have been—and then compare our memories to what is officially recognized as being (presumably) unchangeable historical fact. We primarily must rely upon our own individual memories of what we had thought to be true, and we can sometimes benefit from comparing notes and checking with others who might remember things similarly to the way we do. People usually feel relieved to find others who do remember things the same way they do, especially when those memories no longer match the recorded facts.

Mandela Effect Examples

You can check to see if you might be Mandela Effected, too, by taking a self-test, to see what you remember. The idea when taking such a memory test is to go with whatever answer you remember first, rather than trying to figure it out, or think too much—and there really aren’t any ‘right’ or ‘wrong’ answers:

- (1) In the animated Disney film, “Snow White,” the wicked witch gazes into her mirror saying, “_____ Mirror on the wall...”
- (2) What color are Star Wars android C-3PO’s legs?
- (3) Where in your chest is your heart located?
- (4) In Isaiah 11:6 in the Bible, what animal lies down with the lamb?

(5) The famous line in the film Field of Dreams is, "If you build it, _____ will come."

Once you've reviewed your answers, you can check at the bottom of this article to see how your answers compare. It's possible that you may remember some things differently than purportedly 'have always been true,' and if so, congratulations! You have experienced the Mandela Effect!

Why is the Mandela Effect happening now?

Some of the possible reasons for why people are experiencing the Mandela Effect have to do with:

- (1) dismissing it as an artifact of false memories and confabulation;
- (2) attributing it to some kind of conspiracy;
- (3) taking it as evidence that we are living inside a simulation; and
- (4) considering it as awareness of changes in human consciousness.

My take on the Mandela Effect is that we are experiencing changes in human consciousness, both on a collective and individual scale. After researching the Mandela Effect and reality shifts for over 20 years, it's clear to me that false memories cannot account for all of the shifts that I and others have seen. The scope and scale of the shifts are far larger than any conspiracy.

While each person retains free will to ask questions and to be answered by Nature in such a way that might be completely unique to them, we also can view the Mandela Effect as a beautiful invitation to break free from limiting ideas. We can see evidence in the Mandela Effect of quantum behavior and

phenomena that has long been thought to be confined only to “the quantum realm.” Such quantum phenomena as: non-local effects; superposition of states; entanglement; teleportation; bi-causality (going forward and backward in time); and tunneling. Yet with each passing day, we are finding ever-increasing evidence that quantum phenomena likely exists at every level of reality.

With the advent of the Mandela Effect, humanity is receiving an invitation to think outside the Boolean true-false box, and enter into a wonderfully interconnected, dynamic reality based in quantum consciousness.

You can watch the companion video to this blog post at:

Answers:

- (1) Magic
- (2) Gold and silver
- (3) the center
- (4) the wolf
- (5) He

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