

What a Difference a Day Makes (music by Moby)

Source: [Animal Aid](#)

“What a difference a day makes” is the title and main theme of a beautifully produced motion graphics film launched by national campaign group, Animal Aid.

If everyone in the UK committed to just one meat-free day a week, this would result in greater carbon savings than taking five million cars off the road. Reducing the amount of animal products in our diets will also help to boost our health and, of course, help to end animal suffering. What more incentive do you need? So start with Meat-Free Monday and then try Tuesday, Wednesday, Thursday, Friday, Saturday and Sunday. And dont forget to tell your friends and family!

What a difference a day makes was created by award-winning, London-based design and motion company, Taylor McKenzie (<https://www.tmck.co.uk>) and features Mobys iconic track, “In my heart”, as the soundtrack to the film.

More info: <https://www.meat-free-monday.com>